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By Kathryn Loosli Pritchett
Photos by Cesar Rubio

When designer Jay Jeffers first saw the beautiful curved windows in the living room of this '30s San Francisco flat, he knew that this would be a departure from earlier projects he'd worked on with this client.

glam-o-rama

"Because you can see the dining room from the rest of the house, it really needed a pop of color," says designer Jay Jeffers about the vibrant pink ceiling that not only warms up the space but adds an element of surprise.



Before, the client had gravitated toward rich, deep colors that recalled her Russian heritage. But here, the delicate nature of the architecture and the generous amount of natural light called for a lighter touch.

This would signal a new direction for Jeffers as well. Known for his playful and dramatic use of color, he decided to work in a much quieter palette overall and reserve a few signature colors as accents. In the living room, for example, he painted the walls a soft taupe (Benjamin Moore's "Winter Wheat") and used an ethereal gray-blue (Benjamin Moore's "Warm Springs") to highlight the windows'

French Art Deco arches.

"All three of the main rooms open on to each other, but the living room was really the grand dame of the entire space," says Jeffers. "Everything else would flow from here so I wanted to use a beautiful Wedgwood blue to emphasize the windows and set the tone for the rest of the design."

The arched windows would also direct the furniture and art selection. Jeffers looked for pieces that emphasized curvy shapes, sensual surfaces and feminine glamour. An oversize Art Deco-inspired chair and two '30s side tables mirror the circular



"I always like to combine elements that are cool and warm, calm and vibrant in a room — to keep things interesting, but not too busy," says Jeffers. The living room mix, left, includes contemporary art, a faux-fur blanket and an unusual rock crystal-topped side table. In the bedroom, above, a modern Jonathan Adler lamp rests on a mirrored 1930s night table.



shapes of the upper windows. A mohair daybed is paired with a tufted settee draped with a faux fur throw. Not one to shy from a little shimmer, Jeffers commissioned a beautiful blue glass mosaic fireplace surround and hearth by Sonoma-based artist Ellen Blakeley and hung a portrait of the client done entirely in glitter by San Francisco artist Rene Garcia Jr. on the opposite wall.

The glitz continues next door in the café au lait-colored dining room that features a hot pink ceiling. Balanced by the dining room chairs

upholstered in a pink waxed cotton, the rose ceiling adds "an element of surprise," says Jeffers.

"I always try to have plenty to look at in a dining room," he continues. "Dinner guests have the chance to sit and reflect on all the little design details over time, though the pink ceiling is something you notice from the get-go — it's a conversation starter."

Other striking pieces in the dining room include a white lacquer table (designed by Jeffers), a vintage glass bubble chandelier and a

buffer table hung with scalloped-edged suede cloth printed with zebra stripes outlined in pink. "Again, there's that element of surprise," says Jeffers. "It might take a second or third glance before you'd pick up the fine details like the pink edging."

Jeffers decided to open up the dining room to the adjacent kitchen — "since everyone always ends up in the kitchen anyway" — but chose not to corner the chandelier or the dining table in the room.

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Left: The dramatic living room windows inspired the curvy design elements throughout the home, such as the 1930s side tables on either side of the sofa. The classic Lucite, glass and brass Charles Hollis Jones coffee table dates from late '60s/early '70s. The dramatic red-lacquered ostrich eggs on the dining room sideboard, above, recall the client's Russian heritage.