

BY THE PUBLISHERS OF ANGELENO, MODERN LUXURY ORANGE COUNTY, MODERN LUXURY SAN DIEGO AND SILICON VALLEY MAGAZINES

MODERN LUXURY

Interiors

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CALIFORNIA

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PLUS

VIBRANT CHARACTERS IRIS APPEL, JUSTINA BLAKENEY, JAY JEFFERS, KIT KEMP, INDIA MAHDAVI, CAITLIN MURRAY, ALEXANDRA VON FURSTENBERG & MORE

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1 "Ocean Park #19" by Richard Diebenkorn (1968, oil and charcoal on canvas, 3 Ardena Design Series steel mirror in the glass, \$440, by Kitcher&Co.; 2 Cron & Barrett, cronandbarrett.com; 3 Cereso lamp, \$11,100, by Leslie Nix at Coup D'Etat, coupdetaat.com; 4 Pair of used Piretti perforated metal lounge chairs, \$570, DECAD, decad.com; 5 Ceramic vase in pale, \$830, by Sonnet & Sinner at Jay Jeffers The Store, jayjeffers-thestore.com; www.mindbaiter.com



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Teal time

"I have always loved color," says San Francisco-based interior designer **Jay Jeffers** (jayjeffers.com), whose second book, *Jay Jeffers Be Bold: Bespoke Modern Interiors*, is due out this September. When it comes to a go-to shade, Jeffers often reaches for an emerald-tinged teal. "It's a beautiful color that pairs well with cool neutrals like charcoal gray and taupe," he notes. As for incorporating it into your decor, Jeffers has some ground rules. "Don't use it everywhere. I tend to stay very monochromatic with a room. If teal is your color, pair it with a neutral and then use other colors very, very sparingly." After all, that's how to make the biggest statement. "In my eyes, decor doesn't have to be forever," he quips. "So why not have fun and take some risks?"

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Interior designer
Jay Jeffers at home
in San Francisco

"Ocean Park #19" by Richard Diebenkorn (1968, oil and charcoal on canvas). 2R: Cron & Barrett. 3: Coup D'Etat. 4: Piretti. 5: Sonnet & Sinner. Photo: Jeffery M. Hertzberg